

Vitae's counselling service helps more apprentices last the distance.

Counselling Service ensures that more apprentices complete their training.

The Apprenticeship Training Trust manages Group Training Schemes in which apprentices are employed, and helps to arrange both on and off the job training.

"Some apprentices find a four-year apprenticeship a real challenge, both financially and motivationally, and many question their resolve to complete it. Vitae's employment assistance programmes, such as our counselling service, can help them re-establish their long-term career goals and motivation to succeed," says General Manager, John Berridge.

Furthermore, many apprentices are in their late teens or early 20s, and some have expectations and behaviour that can be inappropriate in a work environment. Vitae's external independent support helps them address issues such as anger management, use of bad language, poor oral communication with superiors and customers, as well as other unacceptable workplace behaviour.

Such support can often make the difference, helping apprentices recognise the areas in which they need to improve if they are to complete their training and become a successful tradesperson.



APPRENTICESHIP TRAINING TRUST

BUSINESS CHALLENGE

High attrition rate among younger apprentices. Inappropriate behaviour and/or unrealistic expectations. Dissatisfaction among staff and clients.

VITAE SOLUTION

Vitae Counselling Service + 24/7 Freephone Assistance Helpline.

BUSINESS BENEFITS

Staff and apprentices have someone 'neutral' with whom they can talk in confidence. Apprentices are more motivated and their behaviour is more appropriate. More apprentices complete their four-year apprenticeships.